

For immediate release:

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B.B. KING

CANADIAN TOUR DATES ANNOUNCED FOR 2012

TICKETS ON SALE SATURDAY, DECEMBER 3 at 10:00am (local time)

***TICKETS FOR THE MONTREAL SHOW ON SALE MONDAY, DECEMBER 5 at 12:00pm EST**

Vancouver, BC ~ Paul MerCs Concerts is pleased to present Canadian tour dates for the legendary B.B. King.

Fifteen-time Grammy Award winner, Member of the Rock and Roll Hall of Fame and Member of the Blues Hall of Fame, B.B. King is inarguably the most imitated of living blues guitarists. His influence on music around the world is incalculable.

Since B.B. King started recording in the late 1940s, he has released over sixty albums, many of them considered blues classics. He developed one of the world's most readily-identified guitar styles. B.B. King has mixed traditional blues, jazz, swing, mainstream pop, and jump into a unique sound. His singing is richly melodic, both vocally and in the "singing" that comes from his guitar, 'Lucille'.

The 2012 Canadian tour dates for B.B. King are as follows:

Penticton, BC	May 12 at South Okanagan Events Centre
Edmonton, AB	May 14 at Northern Alberta Jubilee Auditorium
Saskatoon, SK	May 15 at TCU Place
Winnipeg, MB	May 16 at Centennial Concert Hall
Ottawa, ON	May 27 at National Arts Centre
*Montreal, QC	May 29 at Place des Arts

Tickets for the Penticton show are available online at www.valleyfirsttix.com, by phone at 1.877.763.2849, or in person at the South Okanagan Events Centre box office and the Wine Country Visitor Centre.

Tickets for the Edmonton show are available online at www.ticketmaster.ca, by phone at 1.855.985.5000, or in person at all Ticketmaster outlets.

Tickets for the Saskatoon show are available online at www.tcutickets.ca, by phone at 975-7799 or 1.888.639.7770, or in person at the TCU Place box office.

Tickets for the Winnipeg show are available online at www.ticketmaster.ca, by phone at 1.855.985.5000 or in person at all Ticketmaster outlets.

Tickets for the Ottawa show are available online at www.ticketmaster.ca, by phone at 1.855.985.5000, or in person at all Ticketmaster outlets and the NAC box office.

Tickets for the Montreal show are available online at www.laplacedesarts.com, by phone at 514.842.2112 or 1.866.842.2112, or in person at the Place des Arts box office.

For more information on B.B. King, please visit www.bbking.com.

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www.bbking.com

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About Paul Mercs Concerts:

Paul Mercs Concerts has over 35 years of in-depth industry experience in various aspects of the entertainment business: artist management, large-scale event production, and concert promotion. With concert promotion as the primary business, Paul Mercs Concerts is the only independent concert promoter to operate Canada-wide, coast to coast. In recent years, artists associated with Paul Mercs Concerts include Heart, Jeff Beck, Brian Wilson, Peter Frampton, The Moody Blues, Tom Jones, Willie Nelson, Chris Cornell, The Trailer Park Boys, Bill Cosby, Chris Botti, Diana Krall, George Jones, John Prine, Merle Haggard and Pearl Jam. From artists to media partners to audience members, Paul Mercs Concerts takes pride in its relationships and firmly believes in the true value of music. www.paulmercsconcerts.com